Writer: Yilda Rivera

Copy: Email teaser that will lead to a product’s landing page

Product: Audio book on personal development

**Subject Line**: Ed, this can propel you to bigger breakthroughs...

Dear Ed,

If I could show you the “How-to” Guide to harness the wisdom to reach success in every level of your life—career, business, relationships, finances...

Would you be interested in knowing more?

And I’m not talking about meaningless generalities. What I’m about to show you in this letter, are **15 practical skills and specific techniques**—that if you apply them—you will experience a greater level of personal fulfillment, than you have ever imagined.

Click here now to harness the wisdom to reach levels of success, happiness and wealth in your life, you haven’t yet dreamed of. And all... directly from the wisest and richest man who ever lived...

Sincerely,

P.S. I can’t wait to introduce you to someone who used this wisdom to master both success and personal fulfillment. He went from 9 consecutive failures to amassing more than $30 million in personal income! Don’t miss out. Click here now.